

# OE-A Student Open Innovation Challenge

## supported by Metafas and Elantas

### Terms and Conditions

Organized by: OE-A, a working group within VDMA,<sup>1</sup> Lyoner Str. 18, 60528 Frankfurt/Main, Germany (hereafter referred to as "OE-A") and Metafas (Planker 12, 5721 VG Asten, Netherlands) and Elantas (Abelstraße 43 46483 Wesel, Germany) (hereafter referred to as "the partners")

#### Conditions of participation

##### 1. Eligibility

1. Bachelor's and master's students aged 18 and over, who have submitted the specified registration form during the registration period are eligible to participate.
2. The following brands are participating in the promotion: Elantas and Metafas
3. Participation is only possible as a group. A group size of 3 to a maximum of 5 students is permitted. Group members must be enrolled at the same University or University of Applied Sciences. Just OE-A university members can participate.
4. Teaching staff is excluded from participation and may only provide assistance to the respective student groups.
5. Participants need to enroll under their own name.
6. To participate, student groups need to fill out the registration form. In this registration form, student groups need to explain their idea. The registration form also includes an *Image Material Agreement and Waiver* and a *Terms and Conditions Agreement Form*, which also need to be signed and submitted.
7. The registration period for the "Student Open Innovation Challenge" starts on April 10, 2025, and ends on 25/6/2025.
8. Each student can participate only once during the challenge (the same student cannot be enrolled in two different groups) and a maximum of one innovation idea per group can be submitted using the registration form. If a further entry is made stating one or more of the above criteria, this and any further entry will be deemed invalid.
9. The partners and the OE-A reserve the right to exclude from participation persons who are suspected of using unauthorized aids in participating in the promotion or otherwise attempting to gain an advantage for themselves or third parties through manipulation. In such cases, the submitted registration form will not be considered for the further course of the campaign.

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## **2. Selection of student groups for the prototyping phase utilizing the Sensor Kit by Metafas and Elantas.**

1. For the final prototyping phase, 3 student groups will be selected by an independent jury consisting of 4 total members (2 from the partner's side, 1 from the OE-A side, 1 from academia). The jury's decision will be based on objective, technical criteria (see competition announcement/description) as well as purely subjective criteria of each jury member. In case of non-uniform votes, the majority of the jury votes will decide. Only student groups who have completed the submission form throughout the registration period mentioned in *Section 1.6* will be taken into consideration for the selection.
2. The selected finalist student groups will be announced after June 25.
3. Participation in the final prototyping phase must be confirmed by the 3 student groups by email asap.
4. Following the receipt of the confirmation of participation in the final prototyping phase, each of the five groups will receive a new Kit by Metafas and Elantas. The kits will be sent to the groups at an address provided by them.
5. The partners and the OE-A reserve the right to verify the accuracy of the information submitted with the registration with the groups until the end of the campaign.

## **3. Scope of the final prototyping phase**

1. The Prototyping Phase will take place from End of June to November 03. By the end of the Prototyping Phase, all finalist groups must send their prototype to OE-A (Lyoner Str. 18, 60528 Frankfurt/Main, Germany).
2. Each of the 3 student groups that participate in the final will receive a new kit.
3. Shipping costs for sending the kit to the selected 3 student groups will be covered by Metafas and Elantas.
4. The partners and OE-A will not be responsible for any other supplies needed by the student groups to create the prototype.

## **4. Winner of the prototype phase**

1. For the selection of the winner, the prototype needs to be shipped to OE-A at own cost.
2. The students will cover the shipping costs of the prototypes to OE-A.
3. The student groups are responsible for the safe packaging of the prototype for the shipment.
4. An independent jury will be responsible for evaluating the prototypes and selecting the winning team. Each student group will be required to pitch in an online event their prototype to the jury. This pitch will take place virtually. The jury's decision will be based on objective, technical criteria (see competition announcement/description) as well as purely subjective criteria of each jury member. In case of non-uniform votes, the majority of the jury votes will decide.
4. The announcement of the winning team will take place by December 2025

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5. The winning student group will win student tickets to the LOPEC 2026 show and be invited to the LOPEC Award Ceremony on Wednesday, February 25, 2026. Travel and accommodation expenses are not included in the prize.
6. The winning prototype will also be displayed at the OE-A booth throughout the LOPEC 2026 show.
7. Winner team will present their demo at the OE-A Competition Web-Seminar in April 2026
8. The partners will not be liable for any technical failures resulting in the unavailability of the Kit as well as the data output, which are beyond the partners control.

## **5. Premature termination of the promotion**

1. The partners and OE-A reserve the right to cancel or interrupt the promotion at any time without prior notice. This applies in particular if, for technical reasons (e.g. viruses in the computer system, manipulation or errors in the hardware and/or software) or legal reasons, the proper performance of the promotion cannot be guaranteed.

## **6. Data protection**

1. The partners will use participants data entered during the promotion only for the purpose of carrying out the promotion. The legal basis for the use of participants personal data is Art. 6 para. 1 lit. b GDPR. If further consent by the participants regarding the processing of their personal data is given or statutory provisions allow further processing, further data processing may be performed as permitted by data protection law.
2. If no further consent was given, Metafas and Elantas will store the data no longer than needed in order to fulfill the aforementioned purpose or as long as is required in case of any statutory retention obligations apply.
3. For more information on how Metafas and Elantas processes your personal data, including participants rights as data subjects under GDPR, please refer to the partners Data Protection Statement.

## **7. Other regulations**

1. The conditions of participation and the entire legal relationship between the participants and the partners shall be governed exclusively by the laws of the Federal Republic of Germany.
2. Should individual provisions be or become invalid, this shall not affect the validity of the remaining provisions. An invalid provision shall be replaced by a provision which, as far as legally possible, comes as close as possible to the original intention. The same shall apply to loopholes.
3. The partners reserve the right to amend the conditions of participation at any time. Amendments to the conditions of participation shall be made in text form. This shall also apply to any waiver of this formal requirement.

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4. The partners, OE-A and participants assume that no register- and/or protectable intellectual property rights will be created directly within the promotion. They further agree on the general principle that ideas are not entitled to special legal protection. However, in case any register- and/or protectable intellectual property rights will be created within the promotion, the partners, OE-A and the participants will come to an amicable agreement. In this context, the participants by participating in the promotion already acknowledge their willingness to transfer any alleged intellectual property rights to Henkel.

5. The place of jurisdiction shall be, to the extent permissible, the registered office of the partners

6. Recourse to the courts is excluded.

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