

Munich, February 11, 2025

Press release

Printed electronics: practical know-how at LOPEC 2025

- **Conference: Compact half-day application sessions**
- **Hands-on innovations for a sustainable future**
- **Three questions for Armin Wittmann, Exhibition Director of LOPEC**

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From February 25 to 27, 2025, around 180 exhibitors from all over the world will present innovations and trends in flexible, organic and printed electronics at LOPEC in Munich. In this interview, Exhibition Director Armin Wittmann shares exciting new features of the LOPEC Conference, provides insights into this year's focus topics, and highlights the must-see events and presentations that attendees won't want to miss.

Mr. Wittmann, the LOPEC Conference will include some new features this year – what are they and what is their background?

We will now offer special application sessions in the conference program on the focus topics of smart living and mobility. These will bundle practical know-how in the respective area in a half-day presentation format. The technology can then be experienced in real life during a subsequent tour of the exhibition area. This is why we are offering half-day tickets for the conference for the first time this year. Visitors can now attend the trade fair and the presentation program in a single day and get a compact yet comprehensive overview of the current state of the industry.

What will be the focal points of LOPEC 2025?

The overarching topic of LOPEC is sustainability. Exhibitors from all over the world will showcase technologies and applications that make more sustainable products for smart living, mobility and other markets possible in the first place. These products can help to reduce fuel consumption, prevent food waste, support care staff, facilitate sustainable mobility and generate green power.

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Because its components are so thin, lightweight, flexible and resource-efficient to manufacture, printed electronics is one of the key technologies for a sustainable future. At LOPEC, we will show visitors the enormous opportunities it offers for almost all sectors.

Which program features and highlights would you particularly like to recommend to visitors?

In addition to the application sessions already mentioned, visitors should attend the Open Plenary Session, a format that we introduced last year and that was extremely well received. It will open the first day of the trade fair on February 26 at 8:30 a.m. (LOPEC Forum on the first floor of the ICM foyer) and is also accessible to visitors without a conference ticket. Thomas Kolbusch from Coatema Coating Machinery will report on the current status of printed electronics from various perspectives. Afterward, Wolfgang Mildner, General Chair of LOPEC, will briefly present the highlights of this year's event. This includes the Innovation Showcase, an exhibition area where experts present and explain exciting prototypes and product innovations. This is a particularly good example of how this technology will change our lives in the long term. Brand new this year is the Design@LOPEC workshop where technology meets creativity. Together with industry and product designers, we want to explore new applications of printed electronics for wearables and smart textiles.

LOPEC 2025 takes place in Munich from February 25-27 (exhibition: February 26 and 27).

You can find this press release including images for download [here](#).

LOPEC

LOPEC (Large-area, Organic & Printed Electronics Convention) is the world's leading event for printed electronics. The combination of exhibition and conference covers the complexity and dynamism of this young industry perfectly. LOPEC is organized jointly by the OE-A (Organic and Printed Electronics Association) and Messe München GmbH. The next event will take place from February 25-27, 2025, at the ICM – Internationales Congress Center München. www.lopec.com

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it

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organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.

OE-A

The OE-A (Organic and Printed Electronics Association) is the world's leading industrial association for flexible, organic and printed electronics. It represents the entire value chain of this industry. Its members are world-leading companies and institutions, from research and development institutes to, mechanical engineers and material manufacturers to producers and end users. 200 companies from Europe, Asia, North America, and Africa work together in the OE-A to further advance the development of a competitive infrastructure for the production of flexible and printed electronics. OE-A is an international working group within VDMA.

www.oe-a.org