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## Press release

### LOPEC 2025 with new conference structure

- **Half-day application sessions on focus topics**
- **A compact combination of practical knowledge and trade fair**
- **Sustainable technologies remain key topic**

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**LOPEC, the leading trade fair and most important conference for printed electronics, next taking place in Munich from February 25 to 27, 2025, will be even more practice-oriented. The conference will now feature special lecture sessions for application experts on the focus topics of Smart Living and Mobility, providing industry-specific specialist knowledge in a compact format.**

Each year, LOPEC offers a complete market overview of flexible, organic and printed electronics, and brings together manufacturers, users and scientists from all over the world. “Through the new structure, we are drawing the trade fair and conference closer together. In half-day sessions, we will bundle user knowledge from a specific area, followed by a guided tour of the trade fair, allowing participants to experience the technology in practice”, explains Armin Wittmann, Exhibition Director of LOPEC. “Afterwards, there will still be enough time for an extensive visit to the exhibition, so that you can get a comprehensive overview of the current state of the industry at LOPEC.”

#### Sustainable innovations

The exhibitor interest in LOPEC 2025 is high: Just under five months before the trade fair starts, over 100 companies have already registered, which is significantly more than in the same period last year. “I’m excited to see the new products exhibitors will unveil at LOPEC, especially within the focus topics of Smart Living and Mobility,” says Dr. Klaus Hecker, Managing Director of the OE-

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A (Organic and Printed Electronics Association), an international working group within VDMA. “The demand for more sustainable electronics is stronger than ever. We're seeing new technological approaches, both in production and products, that are driving significant improvements in energy and resource efficiency throughout the value chain. At LOPEC, companies will be showcasing printed electronics made with sustainable materials and manufactured through resource-friendly processes.”

### **International knowledge transfer**

The three-day LOPEC Conference, which for the first time will also feature half-day application sessions on the LOPEC focus topics, will once again offer exciting insights into the current state of printed electronics. “We have once again attracted top-class experts from all over the world to speak at the conference, including speakers from leading industrial companies like Audi and major research institutions,” says Wolfgang Mildner, General Chair of LOPEC.

LOPEC 2025 will once again be accompanied by a supporting program that includes an exhibitor forum, various panel discussions, and the LOPEC Start-up Competition. A new feature is the Design@LOPEC workshop on February 25, aimed at product designers from the industrial, textile, and automotive sectors, and set up to explore new applications for printed electronics in wearable technologies, smart textiles, and innovative product design.

The next LOPEC will take place in Munich from February 25 to 27, 2025 (trade fair: February 26 and 27, 2025).

You can find this press release including images for download [here](#).

### **LOPEC**

LOPEC (Large-area, Organic & Printed Electronics Convention) is the world's leading event for printed electronics. The combination of exhibition and conference covers the complexity and dynamism of this young industry perfectly. LOPEC is organized jointly by the OE-A (Organic and Printed Electronics Association) and Messe München GmbH. The next event will take place from February 25-27, 2025, at the ICM – Internationales Congress Center München. [www.lopec.com](http://www.lopec.com)

### **Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade

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fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.

**OE-A**

The OE-A (Organic and Printed Electronics Association) is the world's leading industrial association for flexible, organic and printed electronics. It represents the entire value chain of this industry. Its members are world-leading companies and institutions, from research and development institutes to, mechanical engineers and material manufacturers to producers and end users. More than 200 companies from Europe, Asia, North America, and Africa work together in the OE-A to further advance the development of a competitive infrastructure for the production of flexible and printed electronics. OE-A is an international working group within VDMA.

[www.oe-a.org](http://www.oe-a.org)