

reference OE-A-2024-05-E  
contact Isabella Treser  
phone + 49-69-6603-1896  
fax + 49-69-6603-2896  
e-mail isabella.treser@oe-a.org  
date July 10, 2024

## **OE-A Competition 2025 – Calling innovators in Printed Electronics**

**The OE-A is on the lookout for inventors, creators, and designers. The OE-A Competition 2025 is now open for submissions, seeking new products, prototypes, and designs in the realm of flexible, organic, and printed electronics. All entries will be showcased at LOPEC 2025 and beyond.**

Frankfurt, 10 July 2024 – The goal of the OE-A Competition is to promote and highlight innovations that drive the international market for organic and printed electronics forward. “The most exciting aspect of the OE-A Competition is the diverse array of inspiring, forward-thinking ideas and market-ready products. Reflecting on past submissions, sustainability stands out as a key focus, even in early-stage projects. I am already curious to see which projects from young talents we can showcase at LOPEC 2025.” says Dr. Klaus Hecker, Managing Director of OE-A (Organic and Printed Electronics Association), an international working group within VDMA.

### **Join the Competition**

All companies and institutes are invited to participate in one or more of the three categories: "Prototypes & New Products," "Freestyle Demonstrator," and "Publicly Funded Project Demonstrator." An international panel of judges from renowned companies and institutes will evaluate the submissions. OE-A members must submit their application forms by October 11, 2024, and the final demonstrators by January 20, 2025.

### **Showcase at LOPEC 2025**

Participating in the OE-A Competition provides visibility for all entrants. All products and demonstrators will be presented to the international community from February 25-27 at LOPEC 2025. Winners will have a special moment when they receive their awards during

**OE-A (Organic and Printed Electronics Association)**

Chair:  
Stan Farnsworth  
Managing Director:  
Dr. Klaus Hecker

VDMA – Mechanical Engineering Industry Association  
Lyoner Strasse 18  
60528 Frankfurt am Main, Germany  
Phone +49 69 66 03-13 36  
Fax +49 69 66 03-23 36  
E-Mail [info@oe-a.org](mailto:info@oe-a.org)  
Internet [www.oe-a.org](http://www.oe-a.org)

A Working Group within



the official LOPEC Award Show. OE-A will also showcase all demonstrators year-round at [oe-a.org](http://oe-a.org) and support the competition with press and social media coverage.

### **Select Your Top Pick**

"The OE-A stand at LOPEC is always bustling with visitors from around the globe who explore the competition ideas and projects on display. They get thoroughly involved and well-informed before casting their vote for the Public Choice Award," explains Klaus Hecker. LOPEC visitors can vote for their favorite project in the competition, choosing the recipient of the "Public Choice Award."

### **Award Winners' Web Seminar**

Additionally, OE-A organizes a web seminar for all winners to present their products to the printed electronics community. The "Winners Web Seminars" are well attended, averaging over 100 participants. "Submit your application form by mid-October and be part of the OE-A Competition 2025. Every submitted idea and project will gain international recognition," emphasizes Klaus Hecker.

Detailed information on the OE-A Competition 2025 and application forms are available at the OE-A website [OE-A Competition 2025 – Calling innovators in Printed Electronics – Organic and Printed Electronics Association](#)

##

**If you have any questions, please do not hesitate to contact Dr. Klaus Hecker, OE-A Managing Director, phone: +49 69 66 03-13 36, e-mail: <mailto:klaus.hecker@oe-a.org>**

### **The Winners of the OE-A Competition 2024**

Have a look at the [OE-A Competition winners of 2024](#) and be amazed:

#### Best Prototype and New Product

- Period-after-opening time tracker  
[FLEEP Technologies](#), IT

#### Best Freestyle Demonstrator

- Integrated de-icing system for wind turbine blades  
[Tekniker](#), ES

#### Best Publicly Funded Project

- Energy autonomous sensor system for smart tires  
[JOANNEUM RESEARCH](#), AT

#### Public Choice Award

- 3D HMI Automotive  
[EURECAT](#), ES



#### **Organic and Printed Electronics Association**

The OE-A (Organic and Printed Electronics Association) is the leading international industry association for flexible, organic, and printed electronics. The OE-A represents the entire value chain of this emerging industry. Our members are world-class global companies and institutions, ranging from R&D institutes, mechanical engineering companies and material suppliers to producers and end-users.

Well over 200 companies from Europe, Asia, North America, and Africa are working together to promote the establishment of a competitive production infrastructure for organic and printed electronics.

The vision of the OE-A is to build a bridge between science, technology, and application. The OE-A is a working group within VDMA. More than 3,600 member companies from the engineering industry make VDMA the largest industry association in Europe.

<https://www.oe-a.org>

#### **Flexible, organic, and printed electronics**

Organic and printed electronics stands for a revolutionary new type of electronics: they are thin, lightweight, flexible, robust, and produced at low cost. It enables new applications, including single-use devices enabling ubiquitous electronics.

#### **LOPEC**

The OE-A and Messe München are the hosts of LOPEC, the premier international exhibition and conference for the printed electronics industry. It addresses end-users, engineers, scientists, manufacturers, and investors. LOPEC 2025 will be held February 25-27, 2025. [www.lopec.com](http://www.lopec.com)