

Agenda (preliminary)

OE-A Meeting, March 4, 2024 ICM Messe München, Munich, Germany

Monday, March 4, 2024, 08.30 – 21.45

08.30 – 09.00	Registration
09.00 – 09.10	Welcome Dr. Alain Schumacher, OE-A Vice Chair, CTO, IEE (LU)
09.10 – 09.50	Out-of-the-box Presentation: The AI Landscape for Industry & Why GenAI is part of our next evolution step Marco Richardson, Founder and Managing Director, INCLUSIFY (DE)
9.50 – 10.50	Introduction New Members / Guests (max. 2 minutes each) New Members and Guests

Break-out Sessions Working Groups

10.50 – 12.00	Working Group Encapsulation Moderation: Dr. Manuel Gensler, Research Manager, Fraunhofer IAP (DE) Andrea Glawe, Regional Sales Director, KROENERT (DE) <ul style="list-style-type: none">• Impulse Presentation: Encapsulation materials for rigid and flexible Organic Electronics Dr. Mauro Riva, Getters & Dispensers Business Development Manager, SAES Getters (IT)• Interactive Session: Round Robin Test
10.50 – 12.00	Working Group Education Moderation: Prof. Jan Bernards, Professor, Fontys University (NL) Prof. Donald Lupo, Professor, Tampere University (FI) <ul style="list-style-type: none">• Impulse Presentation: Recruiting young talent for technical careers – what makes young people tick, what measures are recommended? Stefan Grötzschel, Project Manager, VDMA Education (DE)
12.00 – 13:00	Lunch Break
13.00 – 16.00	OE-A Competition Jury Meeting – Jury members only
13.00 – 13:30	OE-A Update, OE-A Business Climate Survey Dr. Klaus Hecker, Managing Director, OE-A (DE)

13.30– 14.10

Kick-Off Working Group Fuel Cells

Moderation:

Dr. Fanny Tricot, Ink & Coating Manager, Symbio (FR)

Thomas Kolbusch, VP, Coatema (DE)

- **Introduction to Fuel Cells enabled by Printed Electronics**
Dr. Fanny Tricot, Ink & Coating Manager, Symbio (FR)

Break-out Sessions Working Groups

14.10 – 15.30

Working Group Hybrid Systems

Moderation:

Dr. Volker Zöllmer, Head of Department Smart Systems, Fraunhofer IFAM (DE)

- **Impulse Presentation:**
ECOTRON: Flexible PCB for Greener Medical Electronics
Dr. Lina Kadura, Research Engineer, CEA-LITEN (FR)
- **Impulse Presentation:**
Practical methods in improving system reliability in additive/flexible electronics
Eisuke Tsuyuzaki, Managing Director, Bayflex (US)

14.10 – 15.30

Working Group Marketing

Moderation:

Thomas Kolbusch, VP, Coatema (DE)

- **Impulse Presentation:**
Ink technology transformed: From vision to reality - the journey of a turnkey solution provider for digital printing
Dr. Muriel Thomas, Business Development Heraeus Printed Electronics, Heraeus (DE)

15.30 – 16:00

Coffee Break

16.00 – 16.20

Summary Breakout Sessions

16.20 – 16.30

Introduction to tacterion

Dr. Michael Strohmayer, CEO/CTO, tacterion (DE)

16.30 – 16.40

Summary & Adjourn

Dr. Alain Schumacher, OE-A Vice Chair, CTO, IEE (LU)

Dr. Klaus Hecker, Managing Director, OE-A (DE)

Networking Event

16.40 – 17.45

Bus transfer to Stiglerie / tacterion

17.45 – 21.45

Networking Event & Dinner at Stiglerie

including optional tours to tacterion (approx. 30 minutes per group)

21.45

End of the meeting

no organized bus transfer back to ICM and recommended hotels;

distance Stiglerie to Munich main station: approx. 800 m

distance Stiglerie to next subway station (Stiglmaierplatz): approx. 100 m