Presseinformation/Press release



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OE-A Competition 2024 calls for inventiveness

OE-A is looking for inventors, doers, and designers. New products, prototypes and designs related to flexible, organic, and printed electronics are demanded for the OE-A Competition 2024. Taking part in the annually run competition is now possible. All submissions will be showcased at LOPEC 2024 and beyond.

Frankfurt, 06 July 2023 – "For me personally, the best part of the OE-A Competition is the exciting mix of inspiring, forward-thinking ideas and market-ready products. A goal of the competition is to promote and showcase products and ideas supporting the continuous development of the international market for organic and printed electronics. Looking back at the submissions of the past years we see that sustainability is a leading idea even in earlystage projects. A development which makes us really proud," says Dr. Klaus Hecker, Managing Director of OE-A (Organic and Printed Electronics Association), an international working group within VDMA.

All companies and institutes are invited to participate in one or more of the three different categories. The projects submitted will be judged by an international panel of judges from renowned companies and institutes in three categories: "Prototypes & New Products"; "Freestyle Demonstrator"; and "Publicly Funded Project Demonstrator". OE-A members are called to submit the application form until October 20, 2023. The final demonstrator must be delivered in January 2024.

Association) Chair: Stan Farnsworth Managing Director: Dr. Klaus Hecker

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A Working Group within



In the spotlight at LOPEC

Taking part in the OE-A Competition creates visibility for the participants. All submitted products and demonstrators will be presented to the international community from 06-07 March at LOPEC 2024. A special moment for the winners is the presentation of their awards during an official ceremony at the LOPEC Award Show. OE-A also presents all demonstrators with additional footage year around at <u>oe-a.org</u>. Furthermore OE-A flanks and supports the run of the Competition with press and social media work.

Cast your vote

All LOPEC visitors are invited to vote for their favorite project in the competition. Visitors are invited to make their choice for the "Public Choice Award". "The OE-A stand at LOPEC is very busy with visitors from all over the world exploring the competition ideas and projects on display. They really get involved and inform themselves very well before they cast their vote for the Public Choice Award," explains Klaus Hecker.

Winner Web Seminar

In addition, the OE-A organizes a web seminar for all winners to present their products to the printed electronics community. The "Winners Web Seminars" are well attended, with an average of more than 100 participants. "Submit the application form by end of October and be part of the OE-A Competition 2024. All submitted ideas and projects will be the winners of international attention," emphasises Klaus Hecker.

Detailed information on the OE-A Competition 2024 and application forms are available at the OE-A website <u>oe-a.org/launches-oe-a-competition-2024</u>.

Have a look at the OE-A Competition winners of 2023 and be amazed

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If you have any questions, please do not hesitate to contact Dr. Klaus Hecker, OE-A Managing Director, phone: +49 69 66 03-13 36, e-mail: <u>mailto:klaus.hecker@oe-a.org</u>

The Winners of the OE-A Competition 2023

Winner of the category "Best Prototype / New



Large Area Connecting Device InnovationLab (Germany)

Winner of the category "Best Freestyle Demonstrator"



Printed Perovskite Solar Energy Module VTT (Finland)

Winner of the category "Best Publicly Funded Project Demonstrator"



<u>Smart Ski</u> <u>Joanneum</u> (Austria)

Winner of the category "Public Choice Award"



<u>3D Formed Touch Sensor</u> <u>Hochschule der Medien</u> (Germany)



Organic and Printed Electronics Association

The OE-A (Organic and Printed Electronics Association) is the leading international industry association for flexible, organic, and printed electronics. The OE-A represents the entire value chain of this emerging industry. Our members are world-class global companies and institutions, ranging from R&D institutes, mechanical engineering companies and material suppliers to producers and end-users. Well over 200 companies from Europe, Asia, North America, and Africa are working together to promote the establishment of a competitive production infrastructure for organic and printed electronics. The vision of the OE-A is to build a bridge between science, technology, and application. The OE-A is a working group within VDMA. More than 3,600 member companies from the machinery and equipment manufacturing industry make VDMA the largest industry association in Europe. **oe-a.org**

Flexible, organic, and printed electronics

Organic and printed electronics stands for a revolutionary new type of electronics: they are thin, lightweight, flexible, robust, and produced at low cost. It enables new applications, including single-use devices enabling ubiquitous electronics.

LOPEC

The OE-A and Messe München are the hosts of LOPEC, the premier international exhibition and conference for the printed electronics industry. It addresses end-users, engineers, scientists, manufacturers, and investors. LOPEC 2024 will be held March 05- 07, 2024. <u>lopec.com</u>