



## Flexible and Printed Electronics Forum at OE-A Pavilion CES 2023 - Booth 50935, Halls A-D, Venetian Expo

### Morning Session

**Date** January 5 - 7, 2023  
**Time** 11 am - 11:45 am  
**Venue** OE-A Pavilion, Booth 50935, Halls A-D, Venetian Expo

- 11:00 am *Organic Photovoltaics: The Breakthrough in New Markets Like Agrivoltaics for Flexible and Lightweight PV*  
Thomas Kolbusch, VP Sales & Marketing, Coatema Coating Machinery
- 11:15 am *Making Electronics Flexible: Designing for Form and Function*  
Stan Farnsworth, Chief Marketing Officer, PulseForge
- 11:30 am *The Future of Water Condition Monitoring - Real Time, Printed Sensor Technology*  
Rob Frueh, Senior Manager - Emerging Technology, Brewer Science

### Afternoon Session

**Date** January 5 - 7, 2023  
**Time** 15:00 pm - 16:00 pm  
**Venue** OE-A Pavilion, Booth 50935, Halls A-D, Venetian Expo

- 15:00 pm *Equipment for Green Hydrogen Production - The Pathway to Net Zero*  
Thomas Kolbusch, VP Sales & Marketing, Coatema Coating Machinery
- 15:15 pm *Conductive Polymers for Smarttextiles Sensing and Haptic Metaverse Gloves*  
Dr. Armin Sautter, Global Head of Product Portfolio Management New Technologies & Display, Heraeus Epurio
- 15:30 pm *"PIEZOLA™": Piezoelectric Wire Sensor for Vital and Mechanical Signs*  
Takashi Kasai, Senior Researcher, Mitsui Chemicals Europe
- 15:45 pm *Force Sensing and Bezel-less Touch Screens - A Case Study in Custom Touch Screen Assemblies*  
Dean Hotvet, Director of Business Development, Xymox Technologies



## Flexible and Printed Electronics Forum at OE-A Pavilion CES 2023 - Booth 50935, Halls A-D, Venetian Expo

### Morning Session

**Date** January 8, 2023  
**Time** 10 am - 10:45 am  
**Venue** OE-A Pavilion, Booth 50935, Halls A-D, Venetian Expo

- 10:00 am *Organic Photovoltaics: The Breakthrough in New Markets Like Agrivoltaics for Flexible and Lightweight PV*  
Thomas Kolbusch, VP Sales & Marketing, Coatema Coating Machinery
- 10:15 am *Making Electronics Flexible: Designing for Form and Function*  
Stan Farnsworth, Chief Marketing Officer, PulseForge
- 10:30 am *The Future of Water Condition Monitoring - Real Time, Printed Sensor Technology*  
Rob Frueh, Senior Manager - Emerging Technology, Brewer Science

### Noon Session

**Date** January 8, 2023  
**Time** 12:30 pm - 1:30 pm  
**Venue** OE-A Pavilion, Booth 50935, Halls A-D, Venetian Expo

- 12:30 pm *Equipment for Green Hydrogen Production - The Pathway to Net Zero*  
Thomas Kolbusch, VP Sales & Marketing, Coatema Coating Machinery
- 12:45 pm *Conductive Polymers for Smarttextiles Sensing and Haptic Metaverse Gloves*  
Dr. Armin Sautter, Global Head of Product Portfolio Management New Technologies & Display, Heraeus Epurio
- 1:00 pm *"PIEZOLA™": Piezoelectric Wire Sensor for Vital and Mechanical Signs*  
Takashi Kasai, Senior Researcher, Mitsui Chemicals Europe
- 1:15 pm *Force Sensing and Bezel-less Touch Screens - A Case Study in Custom Touch Screen Assemblies*  
Dean Hotvet, Director of Business Development, Xymox Technologies