

# This is us

Flexible and Printed Electronics Industry



A working group within



## Who is OE-A?

The OE-A (Organic and Printed Electronics Association) is the **leading international industry association** for **flexible, organic, and printed electronics** with more than 200 member companies from Europe, North America, Asia and Africa.

Our members are **world-class global companies and institutions**, ranging from:

- Component & Material Suppliers
- Equipment & Tool Suppliers
- R&D Institutes / Universities
- Producers / System Integrators
- End-Users

OE-A facilitates an international network, fosters and advocates the flexible, organic and printed electronics community, and seeks cooperation with other markets and technical communities. OE-A provides a unique platform for local and international cooperation between companies and research institutes. OE-A is a working group within VDMA.

## How do We Work?

Having a number of **working groups** OE-A enables collaboration among all members **along the entire value chain** – from research and development to production and integration into final end-products.

### OE-A working groups:

- Roadmap
- Sustainability
- Hybrid Systems
- OE-A Competition
- Encapsulation
- Education
- Women in Printed Electronics
- Marketing

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# What is Organic and Printed Electronics?

**Thin – lightweight – flexible – robust and produced at low cost.**

Organic and printed electronics stand for a **revolutionary new type of electronics**. This enables single use, ubiquitous electronic devices, and innovative applications.

## How is the Market Evolving?

**The market potential** for flexible and printed electronics represents a multi-billion Euro market. The market is likely to exceed \$60 billion by 2025, largely driven by driven by **displays, sensors, RFID/NFC, wearables, OPV, and lighting**. It enables new applications for numerous industries.

Markets for flexible and printed electronics:

- Consumer Electronics
- Automotive
- Healthcare
- Smart Buildings
- Printing and Packaging
- Internet of Things

## What is Our Objective? Building a Bridge!

The collective knowledge and perspective of OE-A provides a compass for new products, applications, and opportunities driven by flexible, organic, and printed electronics. Our broad, international network – representing the entire value chain – brings innovations to the market, promoting sustainable development of both economy and society, supported by a strong foundation of active research and development.



## What do We do: Promoting the Industry!

- International networking and communication platform
- Creating global visibility
- Market & Technology information
- Standardization & Guidelines
- Research & Development
- Education & Training
- Advocacy & Funding



## Looking for New Customers or Partners?

### **OE-A Products & Services Directory:**

Your comprehensive guide to the Organic and Printed Electronics Industry!

Are you looking for a particular product or service, a specific competence, or a new partner around the globe? The OE-A Products & Services Directory is of indispensable help to you. The leading online platform for everything to do with organic and printed electronics will provide information on the **products & services** of **over 200 OE-A members** at a glance!

[www.oe-a.org/products-and-services-directory](http://www.oe-a.org/products-and-services-directory)

## Want to Meet the International Industry?

We build the market: OE-A and Messe München together host LOPEC, the world's leading International Exhibition and Conference for the Printed Electronics Industry in Munich. It is the business-oriented platform for end-users, engineers, scientists, manufacturers, and investors.



[www.lopec.com](http://www.lopec.com)

# Why should I Join the OE-A now?

- Meet your future partners, customers, and suppliers
  - Discuss your ideas with other experts in flexible and printed electronics
  - Obtain free access to
    - regular OE-A Meetings in North America, Europe, and Asia
    - the OE-A Roadmap
    - the OE-A Competition
    - the OE-A Business Climate Survey
  - Promote your company at LOPEC, the leading international exhibition and conference for the Printed Electronics Industry
  - Receive the special OE-A member rate for LOPEC conference tickets and exhibition booths
  - Enjoy discounts on exhibition booths at international trade shows
  - Showcase your company in the OE-A brochure, on our website, social media and newsletter
  - Present your company in the OE-A Products & Services Directory
  - ... and much more
- To get all the member benefits and become part of the international OE-A network please contact the OE-A office or download the application form directly from the OE-A website
- [www.oe-a.org/about-oe-a/oe-a-members/member-benefits](http://www.oe-a.org/about-oe-a/oe-a-members/member-benefits)

## OE-A (Organic and Printed Electronics Association)

A working group within VDMA

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