

CES 2020

January 7-10, 2020, Las Vegas, NV US

Conference Track: Printed Electronics: Flexible, Lightweight, Smart presented by OE-A

Date January 6, 2020
Time 9:00 AM – 12:30 PM
Venue LVCC, North Hall, room N253

Conference Session: Printed Electronics: Trends and Market Applications

Moderation Stan Farnsworth, Chief Marketing Officer, NovaCentrix

- **9:00 AM Application of Printable and Structural Electronics in Automotive**
Ashutosh Tomar, Technical Manager, Jaguar Land Rover
- **9:15 AM Flexible Hybrid Electronics, from research to consumer's hands**
Douglas R. Hackler, President & CEO, American Semiconductor
- **9:25 AM Helping people's vision through smart glasses**
Rahul Ashok, Business Development Manager, Genes'Ink
- **9:35 AM Flexible Tactile Sensors for Innovative HMI Solutions: From Module Design to Product Integration**
Julia Martius, Business Development Manager, tacterion
- **9:45 AM Panel Discussion with all Speakers**

Conference Session: Products for Digital Health in Smart Cities

Moderation Wolfgang Mildner, Managing Director, MSW Tech

- **10:15 AM Innovative applications enabled by fusion of sensor data through AI**
Martin G. Kienzle, Research Electronics Industry Leader, IBM Research
- **10:30 AM Human-centric wearable technologies for smart health**
Charlotte Kjellander, Research Manager, Holst Centre
- **10:40 AM Wet processed Solar Cells for IoT-Applications**
Stephan Kirchmeyer, Marketing and Public Relations Manager, COPT Center
- **10:50 AM Smart Foot Sensor: printed electronics product for digital health applications**
Tobias Meyer, System Engineer, IEE
- **11:00 AM Panel Discussion with all Speakers**

Conference Session: Products for the Future of Mobility

Moderation Richard Ellinger, VP Sales and Marketing, American Semiconductor

- **11:30 AM Digitalization creates new user experience for future cars**
Markus Weber, Senior Expert Display Technologies, Continental Automotive
- **11:45 AM Innovations in Flexible Hybrid Electronics: Bridging into Enabled Products**
Stan Farnsworth, Chief Marketing Officer, NovaCentrix
- **11:55 AM Conformable and sustainable sensor solutions through printed and hybrid manufacturing**
Maria Smolander, Research Team Leader, VTT
- **12:05 PM Innovative HMI Solutions by using metal-mesh touch sensor technology**
Johannes Schad, Product Manager, PolyIC
- **12:15 PM Panel Discussion with all Speakers**